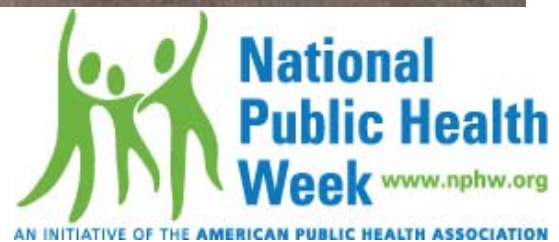


Indiana Joint National Public Health Week Conference

April 8, 2014 The Forum Conference Center Fishers, IN

Public Health: Start Here



Planning Partners



Introduction

The Indiana Clinical Translational Science Institute's Community Health Engagement Program, Indiana Minority Health Coalition, Indiana Public Health Association, Indiana Society for Public Health Education, Indiana State Department of Health, Indiana University Richard M. Fairbanks School of Public Health at IUPUI, Indiana Public Health Training Center, Indiana University School of Public Health, and Purdue University Department of Health and Kinesiology are pleased to present the 2014 Indiana Joint National Public Health Week Conference, "Public Health: Start Here."

As we invite communities to join National Public Health Week 2014, let's work to help them understand how public health affects their lives and offer guidance on how to navigate the changing system. Whether it's through research, data collection, health education, policy change or direct services, public health lays the foundation and creates the conditions that put healthy choices within reach. Let's help our communities devise ways as to where to start and how to access the variety of options made possible by public health.

A recent change that will impact the public health system is the enactment of certain provisions of the Affordable Care Act (ACA). Taking two U.S. health systems — public health and health care — and bringing them into each other's world, the ACA envisions more collaboration between the health workforces to save lives and money. The ACA signals a shift in our nation's health system from one that focuses on treatment of the sick to one that is committed to proactively keeping people and communities healthy and safe. Included in the historic law are comprehensive prevention provisions consistent with those called for by APHA in its health reform agenda and supported by other leading experts in population health.

National Public Health Week 2014 will fall at a critical time in the ACA process, just after the first Health Insurance Marketplace open enrollment period ends on March 31, 2014. This will be an important opportunity to rally stakeholders and members of our communities together around the value of public health. We need you to participate, and to remind your communities that public health professionals can help navigate these changing times. Tell them: Start Here.

This conference is designed for professionals in:

- Alcohol, Tobacco and Other Drugs
- Community Health
- Disabilities
- Epidemiology
- Food and Nutrition
- Health Administration
- Health Law
- Emergency Health Services
- Kinesiology
- Medical Care
- Occupational Health and Safety
- Population Health
- Public Health Nursing
- Social Work
- Alternative and Complementary Health Practices
- Community Health Planning and Policy Development
- Environmental Health
- Health Ethics
- Gerontological Health
- Health Educators
- HIV/AIDS
- International Health
- Maternal and Child Health
- Mental Health
- Oral Health
- Public Health Education and Health Promotion
- School Health Education and Services
- Statistics

Continuing Education Units

Certified Health Education Specialists (CHES)

An application has been submitted for Category I Continuing Education Contact Hours (CECH) to award Certified Health Education Specialists (CHES) and Master Certified Health Education Specialists (MCHES) credits. The Society for Public Health Education, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing, Inc. Please note, a \$3 per contact hour fee will be collected by Indiana Society for Public Health Education (InSOPHE) for non-InSOPHE members. The number of offered credits will be determined at a later date.

Social Work and HFA

CEUs for social workers are approved as Category 1.

Registration

Registration fees include all materials, sessions, continental breakfast, lunch, afternoon break service, parking, and certificate of attendance.

Rates

Professional: \$110

Student: \$40

To be eligible for the student rate, you must be currently enrolled and show proof upon registration. In addition students can attend for free if they volunteer. For more information, please contact Kate Johnson at katlnich@iu.edu.

How To Register

To register, visit <https://indianauniv.ungerboeck.com/prod/emc00/register.aspx?OrgCode=10&EvtID=6152&AppCode=REG>.

You may select to pay by credit card, check, or purchase order. You will receive a confirmation email from the payment center with directions to pay by check, a receipt, and other financial documents.

Refund Policy

Full refunds will be granted to requests received in writing by fax or email at least 14 days prior to the program. Please allow 4 to 6 weeks for processing. Refunds will not be given for no-shows; however, a substitute participant will be accepted.

Exhibitor Packages Available!

Exhibitor opportunities are available, starting at just \$300! All packages include at least one registration and a booth. Space is very limited.

For more information, contact Kate Johnson, program manager of the Indiana Public Health Training Center at katlnich@iu.edu or 317.274.3178.

Special Events

Purdue University Department of Health and Kinesiology Breakfast--8:30 am

Join Purdue University Department of Health and Kinesiology for a healthy breakfast. This is open to all attendees!

Dr. Stephen J. Jay Award for Leadership in Public Health Award--9:10 am

The idea for this award was initiated by Dr. Lloyd Kolbe, faculty member in the IU School of Public Health in Bloomington, to acknowledge the leadership of Dr. Stephen Jay during his tenure as the inaugural chair of the IU Department of Public Health. This award is presented to an MPH student who exhibits exemplary public health leadership, scholarship, and practice resulting in the improvement of public health in Indiana. It is given on a rotating basis between the three MPH Programs at IUPUI, IU Bloomington, and Purdue.

Dr. Stephen J. Jay Lecture--9:15-10:15 am

The Tobacco Prevention and Cessation Commission began this lecture series 2007 in honor of Dr. Stephen J. Jay, professor of Medicine and Public Health, Indiana University School of Medicine (IUSM) and past (founding) chair of the Department of Public Health, for his and his lasting contributions to tobacco control. Dr. Jay served on the Governor's Executive Board of the Indiana Tobacco Use Prevention and Cessation Agency (ITPC) from 2000-2011. He has testified before Federal and State government committees regarding public health issues. Jay chaired the IUPUI Campus Smoking Policy Committee (2001-03) and was member of the committee that implemented a campus-wide smoke free policy for Indiana University Purdue University at Indianapolis, the largest urban university in the U.S. to adopt a smoke free campus policy.

Local Health Department Managers Association Meeting--1:00-2:00 pm

The Local Health Department Managers Association will hold their meeting, including a discussion and problem-solving of current issues important to LHD administrators.

InALBOH Meeting--2:30-3:30 pm

The meeting will be the annual business meeting.

IU Bloomington Networking Break--2:00-2:30 pm

The Indiana University School of Public Health Bloomington is pleased to host a networking break for participants of the Indiana Joint National Public Health Week Conference. Please join your peers and new friends for light appetizers, refreshments, and great conversation. All are welcome!

Student Poster Presentation and Contest--8:00 am - 4:45 pm

The Indiana Public Health Association is hosting a student poster contest. Students are encouraged to create posters demonstrating research, information, and theories in public health, especially as they relate to the theme of the conference. Abstracts are due by March 27th. For more information, contact Kate Johnson at katlnich@iu.edu or (317) 274-3178.

Public Health Job Board @ the Conference

Looking for a job? Have a job you need to fill? Visit the Job Board at the conference! A bulletin board will be available for job postings. Those who would like to post should bring several copies of their posting with contact and application information. Those looking for a job are welcome to take postings with them. In addition, various career counseling staff will be on hand to answer questions and provide additional resources.

A Note About the Indiana Joint Conference

This conference is a joint partnership. Each partner organization has designed sessions that highlight some of the work and issues that are of importance to the organization. In the following agenda, the host partner is listed. The abbreviations are as follows:

- CHEP: Clinical and Translational Sciences Institute's Community Health Engagement Program
- IPHA: Indiana Public Health Association
- IPHTC: Indiana Public Health Training Center at IU Richard M. Fairbanks School of Public Health
- IMHC: Indiana Minority Health Coalition
- InSOPHE: Indiana Society for Public Health Education
- IU SPH: Indiana University School of Public Health--Bloomington
- FSPH: IU Richard M. Fairbanks School of Public Health at IUPUI
- ISDH: Tobacco Prevention and Cessation Commission, Indiana State Department of Health
- Purdue: Purdue University College of Health and Human Services

Agenda

8:00-9:00 am: Registration, Trade Show, and Posters

9:00-9:10 am: Welcoming Remarks

9:10-9:15 am: Presentation of the Stephen S. Jay Award

9:15-10:15 am: Stephen S. Jay Lecture

Stephen J. Jay Lecture

Hosted by ISDH Tobacco Prevention and Cessation Commission

Terry Pehacek, PhD



Dr. Pehacek is the Associate Director for Science for the Office on Smoking and Health (OSH) in the Centers for Disease Control and Prevention (CDC). He is responsible for monitoring all scientific work within the office including the preparation of Surgeon General Reports on the health consequences of tobacco use. OSH is the lead federal agency for comprehensive tobacco prevention and control and, as such, is dedicated to reducing death and disease caused by tobacco use and exposure to secondhand smoke.

Dr. Pechacek is the senior author of the 1999 Best Practices for Comprehensive Tobacco Control Programs and the 2007 Update, and also has been involved in the preparation of Surgeon General Reports on Smoking and Health since 1979. In 1986, Dr. Pechacek joined the National Cancer Institute in Washington, DC, leading the Community Intervention Trial for Smoking Cessation (COMMIT) and the early development of the American Stop Smoking Intervention Trial (ASSIST).

January 2014 marked the 50th anniversary of the 1964 Surgeon General's Report on Smoking that linked smoking to lung cancer. Dr. Pehacek will discuss the progress made in the past 50 years, as well as what to expect in the future.

10:15-10:30 am: Break, Posters, and Trade Show

10:30-11:30 am: Concurrent Sessions

Host	Speakers	Title	Description
IPHA	Kevin Hutchinson, RN, MS, MPH, CPHA; Executive Director, St. Clair County Health Department, Illinois	Refocusing Local Public Health for the 21st Century	Local health departments' challenges related to lost resources also bring opportunities. Mr. Hutchinson will discuss the impact of recent trends and reaching a renewed vision for local public health. Mr. Hutchinson is sponsored by the NACCHO's Speakers Bureau.

Host	Speakers	Title	Description
CHEP/ IU SPH	David Koceja, PhD; Chair, Department of Kinesiology, IU SPH	Integrating Fall Prevention into Primary Care	By blending public health, movement, neurology, and physiology, Dr. Koceja has found innovative interventions to decrease falls in the elderly. His method increases quality of life, through activity and better health.
IMHC	NaKaisha Tolbert-Banks, LCSW, LCAC, CLYL; DUO EmpowerMENT	Self Care in Health Practices: The Importance of Laughter in Work/Life Balance	This light-hearted, fun, and educational workshop will address best practices for self-care in a profession of extreme giving. Participants will engage in a stress-relieving activity, and also be provided an opportunity to create a self-care plan for daily use to ensure that one is at their best personally and professionally.
IMHC	Claudia Houchen, Purdue Extension of Clinton County	Safe and Healthy Food at Home and in the Community: Best Practices	This session will introduce the principles of food safety at home and in the community; discuss the food safety risk at home and in the community; and describe the benefits of incorporating food safety best practices in the community.

11:30 am-1:00 pm: Lunch, Posters, and Trade Show

1:00-2:00 pm: Concurrent Sessions

Host	Speakers	Title	Description
Purdue	Frank Snyder, PhD, MPH; Associate Professor; Ellen Wells, PhD, MEM, MPH; Assistant Professor; Blake Jones, PhD; Assistant Professor	Prevention of Youth Risk Behaviors	Three Purdue faculty members will share their research and implementation of interventions for risky behavior. Behaviors discussed will include substance abuse, violence, academics, health, obesity, and home environments.
FSPH	Thomas Duszynski, MPH; Faculty Lecturer	Outbreak Investigation and Trends	This session will provide an overview of current and potential outbreaks in Indiana. Along with this information, Mr. Duszynski will also discuss investigation processes.

Host	Speakers	Title	Description
IN SOPHE	Jessica Skiba, MPH; Injury Prevention Epidemiologist, ISDH	Motor Vehicle Collisions and Injury in Pediatric and Adult Populations	Ms. Skiba will discuss injury data in Indiana. She will also speak on motor vehicle collisions and the new Indiana car seat regulations. Potential Interventions will be provided.

2:00-2:30 pm: Break, Posters, and Trade Show

2:30-3:30 pm: Concurrent Sessions

Host	Speakers	Title	Description
IU SPH	Kimberly Oaks, BS; PhD student, IU School of Informatics and Computing	G.O.A.L: Get Onboard Active Living	G.O.A.L. is a 12-week long, community-supported program devoted to educating children and their families on nutritional, behavioral, mental, and overall wellness. Through weekly observations, we identify weaknesses in existing practices and methods. To address these issues, we designed a mobile application that implements image capture and reinforced learning through games.
ISDH/ IPHA	Keylee Wright, MA; ISDH; Caleb Level; Indiana Cancer Consortium	Using GIS Mapping to Build Regional Cancer Control Coalitions	With access to high quality cancer data and geographic information system (GIS) mapping, the Indiana Cancer Consortium (ICC) and the Cancer Section at the Indiana State Department of Health (ISDH) are addressing cancer disparities through targeted evidence based interventions. The first half of this presentation will highlight the process involved in establishing a successful local public health coalition, while the second half will focus on the ICC and ISDH Cancer Section efforts in establishing a local cancer control coalition in Public Health District 9.
IPHA/ FSPH	Cynthia Stone, PhD; Associate Professor; Dorothy Boersma, MD, MPH; Health Officer, Rush County Health Department; Karen Comer, MLA, Director of Health Geoinformatics, The Polis Center at IUPUI	Maximizing the Benefits of a Community Health Needs Assessment for Planning and Policy Development	The session will focus on how to maximize the benefits of conducting a community health needs assessment (CHNA). An overview of the CHNA process will first be provided. This will be followed by a presentation and discussion of the assessment currently being conducted by the Rush County Health Department (RCHD) in partnership with the Richard M. Fairbanks School of Public Health (FSPH) and The Polis Center.

Host	Speakers	Title	Description
ISDH	Michelle Sandoval, MPH; LCDR US Public Health Service; Meredith Upchurch, MSW; ISDH	A World on the Move: Migrant Health in Indiana	Migration is a global phenomenon involving millions of people traveling from all parts of the world with social, health, and economic profiles which can impact both their country of origin and their destination. In this session we will describe changes in migration patterns, and provide an overview on the role of both the US Quarantine Program and the Indiana State Department of Health in addressing the public health needs of refugees and other migrants.

3:30-3:45 pm: Break

3:45-5:00 pm: Closing Keynote Speaker

Closing Keynote Presenter

Hosted by CHEP

Katherine Suellentrop, MPH

Katherine Suellentrop is the Senior Manager for the Research Program at The National Campaign to Prevent Teen and Unplanned Pregnancy. In this capacity, Katherine is responsible for managing and preparing an array of research projects at the National Campaign and serves as an expert on the research and data in the field of teen and unplanned pregnancy prevention.

Since joining the National Campaign in 2005, she has been very involved in the Putting What Works to Work Project, a collaborative project funded by the Centers for Disease Control and Prevention. The project, focused on promoting science-based approaches to teen pregnancy prevention throughout the United States, includes three national organizations, nine state organizations, and four regional organizations.

Ms. Sullentrop's address will focus on going beyond the data to gain a better understanding of teen pregnancy and previons. She will also discuss the link between teen pregnancy and infant mortality, including potential best practices and interventions.



Ready to register? Visit:

<https://indianauniv.ungerboeck.com/prod/emc00/register.aspx?OrgCode=10&EvtID=6152&AppCode=REG>